

# Bluegrass Family Health

May 18, 2010

Dear Member:

We, at Bluegrass Family Health, understand that much of the success to managing diabetes is attributed to monitoring blood glucose levels. Maintaining close-to-normal levels of blood glucose has been shown to reduce the risk of diabetes-related complications. One of the best ways to prevent problems is to keep your blood sugar levels in your "target-range" – that is the range specified by your health care provider.

Bluegrass Family Health is offering you a choice of blood glucose monitoring systems – **at no charge to you**. Ascensia® brand products by Bayer HealthCare and OneTouch® brand products by LifeScan, Inc., a Johnson & Johnson company, offer the latest in diabetes monitoring technology and make blood glucose testing simple and accurate. You may select one of the following blood glucose monitoring systems:

<p style="text-align: center;"><b>Bayer HealthCare</b></p> <p style="text-align: center;"><b>Ascensia® Breeze2 system</b> <b>Ascensia® Contour system</b></p>	<p style="text-align: center;"><b>LifeScan, Inc., a Johnson &amp; Johnson company</b></p> <p style="text-align: center;"><b>OneTouch® Ultra®2 system</b> <b>OneTouch® UltraSmart® system</b> <b>OneTouch® UltraMini®</b></p>
<p style="text-align: center;"><b>1-877-229-3777</b> <b><u><a href="http://www.bayerdiabetes.com">www.bayerdiabetes.com</a></u></b></p>	<p style="text-align: center;"><b>1-800-588-4456</b></p>

Please read the enclosed brochures in order to select a monitoring system. Each system will come with everything you need to begin testing. As of April 1, 2007, the Bayer HealthCare and LifeScan, Inc products (including test strips and lancets) will be the preferred diabetic monitoring supplies on your formulary. This means that you will be charged your 2<sup>nd</sup> tier co-payment for these products. All other diabetic supplies will be moved to 3<sup>rd</sup> tier status.

Please accept this special offer by calling one of the numbers below.

- To **order** an Ascensia® meter, call 1-877-229-3777  
- For Ascensia ® product information visit **[www.bayerdiabetes.com](http://www.bayerdiabetes.com)**.
- To **order** a OneTouch® meter, call 1-800-588-4456.

If you have any additional questions about the optimal way to keep your blood sugar under control and lower your risk for diabetes complications, please see your doctor or health care provider.

If you have any questions about your prescription benefits, don't hesitate to contact the Pharmacy Services Department at 1-877-205-6308 or 859-335-3755 Monday through Friday from 8:00 a.m. to 6:00 p.m. EST. And remember, together we can help you manage your diabetes and live your life without limitations.

Sincerely,



Pharmacy Services

Enclosures

One system per member. System is not for sale and you may not submit claims for reimbursement for the system by your insurance. System offer not available through the pharmacy network and not valid for current Ascensia® Blood Glucose Monitoring System users or current OneTouch® Blood Glucose Monitoring System users. Bayer HealthCare, makers of Ascensia® systems, provided financial support for this communication. LifeScan Inc., makers of OneTouch® systems, provided financial support for this communication. No information about you or your prescription has been provided to LifeScan Inc. or Bayer HealthCare.

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